

NextLabs Continues to Innovate in Identity-Aware Data Loss Prevention with Enterprise DLP® 4.5

-- Enforcing XACML-based policy for comprehensive data loss prevention (DLP) to allow companies to easily discover, monitor, protect, and manage sensitive data on the move. --

SAN MATEO, CA and SAN DIEGO, CA (PRWEB) JULY 30, 2009 -- NextLabs®, Inc., a leading developer of policy-driven, information risk management software, announces Enterprise DLP 4.5, the latest release of their award winning identity-aware data protection product, used by leading enterprises to discover, monitor, protect, and manage sensitive data.

Leading customers and vendors recognize the need for integration between identity and access management, information rights management, and data loss prevention to efficiently and effectively protect data on the move and address compliance, confidentiality, and data loss. Enterprise DLP is the first integrated identity-aware product on the market to use identity, user context, and content detection together to accurately identify, discover, detect, and protect data at risk. Identity-aware DLP can enforce policy based on the user roles, partner relationships, and the data being accessed, used, or shared. This identity-aware approach combined with content and user context is proven to provide more accurate results, dramatically reduce false positives, and lower incident management costs when compared to content-only DLP solutions.

Enterprise DLP brings together Data Loss Prevention, Application and Device Control, Unified Communications Control, and Information Rights Management applications, centrally managed by one policy system. This integrated product allows companies to address more data protection use cases and eliminate multiple security technology silos along with their associated integration and management costs.

Enterprise DLP 4.5 advances NextLabs innovation in data loss prevention by adding features that:

- Extend policy enforcement across more network protocols including: FTP, SFTP, FTPS, SMTP, HTTP, HTTPS, BitTorrent, Gnutella, IMAP, Jabber, rsync, WebDav, NFS, SMB, CIFS, and more.
- Add advanced Information Rights Management functionality that controls screen capture, offline access lease, and document watermarking. The product already supports standard rights such as access control, printing, clipboard operations, and metadata cleansing.

"Enterprise DLP 4.5 is the result of our close collaboration with leaders from Aerospace and Defense, Manufacturing, and High Technology industries working to mitigate information risk associated with compliance and intellectual property protection," said Andy Han, VP and General Manager of NextLabs. "These companies require solutions that work in their highly collaborative, mobile, and distributed work environments, and are investing in technology based on standards like XACML that can integrate with existing systems and interoperate in the future."

Enterprise DLP 4.5 is fully integrated with the entire NextLabs 4.5 Product Suite, which also includes Compliant Enterprise, a content-aware entitlement management system for Microsoft SharePoint, file servers, and enterprise applications. Enterprise DLP 4.5 will be available in August 2009.

For more information, please call 800-898-3065 or visit NextLabs on the Web at www.nextlabs.com.

(continued on next page)

ABOUT NEXTLABS

NextLabs®, Inc. is the leading provider of policy-driven information risk management (IRM) software for large enterprises. Our software offers a cohesive solution for improving compliance and mitigating information risk by helping companies achieve safer and more secure internal and external collaboration, prevent data loss, and ensure proper authorization to applications and data.

Our flagship data protection and entitlement management products, Enterprise DLP® and Compliant Enterprise®, combine a XACML-based policy server and integrated workflow with identity-driven enforcement technology to offer the most comprehensive information risk management solution. Our products preserve confidentiality, prevent data loss, and ensure compliance across more channels and more points, within a single unified solution with the unmatched user acceptance and Total Cost of Ownership (TCO).

NextLabs' partnerships with industry leaders such as IBM, SAP, Microsoft, Adobe, and PTC bring to market industry-focused information risk management solutions that combine industry best practices with turnkey applications, to meet customers' governance, risk, and compliance requirements.

For more information on NextLabs, please visit www.nextlabs.com.

NextLabs Media Contact:

Clay Mock
NextLabs, Inc.
clay.mock@nextlabs.com
650-577-9101 x227

###

NextLabs, Enterprise DLP, ACPL, Compliant Enterprise, and their corresponding logos are trademarks or registered trademarks of NextLabs, Inc. in the United States. All other company, product, or service names mentioned may be trademarks or service marks of their respective companies.