

## Information Barriers Management

Monitor and actively enforce boundaries between internal organizations to avoid conflicts of interest when data is accessed and disclosed improperly



Industry and government regulations require strict enforcement of barriers that preserve confidentiality when handling sensitive data, such as material information. For financial services and similarly regulated companies operating in a globalized environment, these barriers can include:

- **Regulatory:** SEC - Research and investment banking barriers to prevent conflict of interest
- **International:** EU Directive on Data Protection - Prohibiting the transfer of personal data to non-European Union nations that do not meet “adequate” standards for privacy protection, and
- **Entity:** Japanese Privacy Law - Rules regarding third-party transfer or disclosure of personal information without prior consent

Similar regulatory mandates further require organizations to responsibly manage the disclosure of client nonpublic personal information (NPI) and personally identifiable information (PII), or face consequences. With non-compliance penalties that include regulatory fines, legal liability from clients and shareholders, and loss of brand value, companies must actively monitor and control the use of sensitive data across organizations to limit risks, and prove compliance with policies.

But today’s siloed solution approaches do little to maintain boundaries, once information is transferred from controlled applications and systems. Moreover, today’s coarse-grained controls lack the sophistication and deep identity awareness to discern organizational relationships and proper information sharing activities that would define safe disclosure.


### SOLUTION HIGHLIGHTS

- **A single policy to maintain information barriers**  
Improve efficiency and reduce errors across multiple points where data is communicated, distributed, and stored
- **Policies codified and automated electronically**  
Enforce compliance procedures in less time and with less cost
- **Real-time controls**  
Apply context including identity, data types and activities, and business conditions for fine-grain definition of barriers
- **User education and procedure automation to prevent violations**  
Train and assist users to handle data properly, and avoid indiscretion or unintended misuse
- **Comprehensive auditing and reporting**  
Monitor activities, discover risks, and remediate gaps to prove compliance

### THE SOLUTION

The enterprise can now enforce proper information access entitlements and handling policies with controls that create and maintain barriers across complex organizations. The Information Barriers Solution allows companies to:

- Create boundaries that reflect business relationships based on regulatory, international, or entity requirements
- Manage data access, handling, and disclosure with consistency across communication and collaboration channels to prevent improper activities, while remaining transparent to normal business
- Educate users about policies and procedures to increase compliance awareness, and
- Monitor activities comprehensively (surveillance), simplify auditing, and report violation attempts to prove effective policy.



The solution helps companies to automate the enforcement of information sharing and communication compliance procedures by rapidly creating information barriers across teams, departments, business units, entities, subsidiaries, regional locations, and resources. Consistent controls are enforced at applications, desktops, and servers where data is stored, shared, and distributed to prevent conflicts of interest and improve corporate integrity.

## **BARRIERS THAT UNDERSTAND THE BUSINESS CONTEXT**

Managing disclosure is difficult when devices, data, and users are mobile, or if users, customers, partners, and subsidiaries are spread across multiple locations. The Solution allows information barriers to be described using context—such as identity, data type and activities, and business conditions—to align with regulatory policy definition.

### **The Solution includes:**

- **E-Mail Barriers**  
The E-mail Barrier Solution provides controls across enterprise messaging clients to create a consistent boundary.
- **Unified Communications**  
Controls are provided across multi-channel communications to create a boundary that is consistent across voice and electronic communications applications (IM, e-mail, VoIP, Web conference, etc.).
- **Collaboration Barriers**  
Controls across collaboration portals, such as Microsoft Office SharePoint, create a virtual boundary when information is attempted to be shared or during improper access attempts.
- **File Sharing Barriers**  
Controls across Windows and Linux file shares, and Web or FTP servers, create a consistent boundary that limits disclosure.

### **Solution Deployment: How to Get Started Today**

NextLabs implements the solution by using expert product knowledge and a services best practices methodology. NextLabs can also assist clients with identifying their controlled data, as well as defining information control policies.

#### **Step 1: Requirements Gathering**

NextLabs works with you to understand your infrastructure, and security & policy requirements.

#### **Step 2: Risk Assessment**

We help you discover and identify current risks to help prioritize solution requirements with clear visibility into your environment.

#### **Step 3: Policy Configuration**

Policies are designed and electronically codified using Enterprise DLP™, along with any custom Policy Assistant automation.

#### **Step 4: Install Policy Enforcers**

Policy Enforcers are deployed across applications and systems, if applicable to requirements.

#### **Step 5: Knowledge Transfer**

Finally, NextLabs helps train your team to maintain the Solution.

## **NEXTLABS DATA PROTECTION™**

Data Protection is a host-based data loss prevention product that automates active controls to streamline compliance and prevent data loss on endpoints, servers and mobile devices. Companies can now achieve continuous compliance with regulation, prevent data loss, and mitigate insider risk, and preserve data confidentiality across the global supply chain.

## **ABOUT NEXTLABS**

NextLabs®, Inc. provides data-centric security software to protect business critical data and applications. Our patented dynamic authorization technology and industry leading attribute-based policy platform helps enterprises identify and protect sensitive data, monitor and control access to the data, and prevent regulatory violations – whether in the cloud or on premises. The software automates enforcement of security controls and compliance policies to enable secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises as customers and has strategic relationships with industry leaders such as SAP, Siemens, Microsoft, and IBM. For more information on NextLabs, please visit <http://www.nextlabs.com>.

## **NEXTLABS**

© NEXTLABS INC. ALL RIGHTS RESERVED